



# CHARITABLE SPONSORSHIP PACK

## 2026/27 EVENTS



REGISTERED CHARITY No: 1027832

# OUR EVENT PROGRAMME

## REPEATED ANNUAL EVENTS

### 11 IN JANUARY

Throughout the month of January, we run the '11 in January' campaign. It is designed to **shine a light** on the **daily challenge** faced by a person who is **homeless, walking an average of 11 miles a day in search of warmth, food, and safety**. The last Saturday in January is **our annual 11 mile walk**, a free to attend event that aims to raise awareness of homelessness in our area.



**Corporate Opportunities include:** merchandise and e-comms branding, team participation.

### SUSSEX 3 PEAKS – JUNE

Lead by **professional guides**, the Sussex 3 Peaks event challenges you to a **24 kilometer walk across the South Downs**. Over three peaks: Steep Down, Cissbury Ring (the most historic hill on the South Downs), and Chanctonbury Ring, an ancient hill fort with breathtaking views. This is an incredibly challenging, yet enjoyable event.



**Corporate Opportunities include:** branding, team participation, goodie bag sponsorship, match-funding partner.

### BARKS IN THE PARK

A **community sponsored dog walk** where supporters pay a small fee to take part and are encouraged to raise additional funds through sponsorship. We hold **three of these events each year across the county**. At Turning Tides, we believe no one should ever have to choose between having a safe place to stay and keeping their beloved animal.



**Corporate Opportunities include:** team participation, dog goodie bag sponsorship exclusive discount on products.

# 2026/27 EVENT SPONSORSHIP PACKAGES

Fancy sponsoring Turning Tides for the entire 2026/27 event calendar, or just one event? We can tailor each package to suit you and your organisation.

## BRONZE

£200

- Logo accreditation on all event marketing materials.
- Logo and webpage link included in all e-communications campaigns.
- A6 advert in the fundraising pack.
- One social media shout out post-campaign.
- Marketing materials or flyers displayed at any in-person events or marketing opportunities linked to this event.
- Opportunity to supply a goody bag, freebie, or discount code to participants.
- Thank-you message and mention of services included in participant thank-you correspondence.

## SILVER

£350

### **Includes all Bronze benefits, plus:**

- Two social media shout outs in the lead up to the event.
- Brand logo featured on one boosted Facebook post.
- Opportunity to display a branded banner at any events.
- Staff volunteering opportunity at the dog walk.
- Team tour of our Community Hub.

## GOLD

£500

### **Includes all Silver benefits, plus:**

- Dedicated sponsor spotlight in one e-newsletter.
- Lunch-and-learn or guest talk at the workplace on homelessness and the charity.

# WHAT COULD YOUR SUPPORT PROVIDE?

**£50**

could buy a microwave and cooking utensils for someone moving into their own home for the first time, through our Housing First service.

**£100**

could provide one day of Outreach Services in rural areas around Horsham and Mid Sussex, engaging rough sleepers with our services.

**£350**

could allow for 5 clients to receive a couple of hours' advice, guidance and support - from housing and benefit applications to CV writing and training courses.

**£500**

could pay for StreetVet Accreditation in one Turning Tides' service.

**£1,000**

could pay for one of our day centres, in either Worthing or Littlehampton, to be open for a whole day.

# TOGETHER WE CAN MAKE A DIFFERENCE.

[www.turning-tides.org.uk](http://www.turning-tides.org.uk)

For a chat about how we can work together to support local people experiencing homelessness, please get in touch with our fundraising team:

[Fundraising@turning-tides.org.uk](mailto:Fundraising@turning-tides.org.uk)  
**01903 680740**



**TURNINGTIDES**  
ENDING LOCAL HOMELESSNESS

REGISTERED CHARITY No: 1027832

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